

Doug Misak Named Director of SWOSU Center for Economic & Business Development

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Mr. Doug Misak

Doug Misak has been named director of the Center for Economic and Business Development at Southwestern Oklahoma State University in Weatherford.

Misak, who has been serving as the Oklahoma Small Business Development Center director at SWOSU, takes over for Dr. Marvin Hankins, who will retire June 30. Misak starts as director on July 1.

"The most important aspect of my job will be the retention and creation of quality jobs to ensure the young graduates of western Oklahoma aren't forced to leave the area to find employment," Misak said.

Misak earned a Bachelor of Science in Business Administration degree from SWOSU in 1982. He completed his Master of Business Administration degree at Oklahoma City University in 1987.

Misak has over 20 years of business experience in retail business, oil field, healthcare, and construction industries. Past work experience also includes economic development for Oklahoma communities.

He is a member of the Washita County Development Authority, the all-volunteer Colony fire department, the Washita County Fair Board and the Oklahoma Cattlemen's Association.

The CEBD serves 13 counties in southwest and west central Oklahoma by providing valuable economic data and analysis; comprehensive business/regional strategies to foster economic development activities; a forum to disseminate information and provide programs that promote the development of entrepreneurial skills; and assisting university faculty in securing funding and consulting opportunities for applied research and market analysis.